



Dear Friends,

It is our honor and pleasure as board members to co-chair the **2024 Pickleball Slam Tournament for the Council on Aging – Southern California (COASC)**.

The Council on Aging – Southern California provides unbiased information, programs, and services to over 100,000 seniors and their caregivers in a 5 county service area, including Orange, Riverside, San Bernardino, Inyo and Mono counties. With the rapid growth of the senior population (by 2040, 1 in 4 people will be age 65 or older), they receive hundreds of calls for help weekly.

We need your help to support their mission to keep seniors healthy, connected and protected. **At the Council on Aging, they believe that no senior should be forgotten.**

**Join us on Thursday, June 20th, 2024, for the 2nd Annual Pickleball Slam Tournament benefiting the Council on Aging – Southern California.** The Tournament will be held at **The Tennis and Pickleball Club at Newport Beach, in Newport Beach**. The funds raised from this exciting event will help COASC provide much needed resources and services for seniors in need.

This is an excellent opportunity to engage your employees in a fun teambuilding event and be recognized as a charitable member in the community. Enclosed is additional information on the event and how you can participate.

You may find more information on COASC and the tournament at [www.coasc.org/pickleballslam](http://www.coasc.org/pickleballslam) or by calling Anna Ferguson, 714-352-8839.

We thank you for your commitment to seniors and for your kind consideration to become a sponsor of the **2024 COASC Pickleball Slam Tournament!**

We look forward to seeing you on the court,

Ramin Mousavi  
Co-Chair

Michelle Jordan  
Co-Chair



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR - \$10,000

- Logo on Digital Save the Date and Invitation\*
- Logo and Link on Event Website Homepage
- Logo and Link on all E-Communications
- Logo and Link on Social Media Post
- Pull-up Banner at 2 locations (Banner provided by sponsor)
- Logo on all Event Signage
- Full Page Program Ad
- Promotional Item in Swag Bag
- 5 Player Teams (10 Players) and 10 Spectator Tickets to the Tournament
- First Right of Refusal for 2024 Event

## CAPTAIN SPONSOR - \$5,000

- Logo and Link on Event Website
- Logo and Link on all E-Communications
- Logo on Printed Program
- Quarter Page Program Ad
- Logo on all Event Signage
- Promotional Item in Swag Bag
- 3 Player Teams (6 Players) and 6 Spectator Tickets to the Tournament

## CLUB SPONSOR - \$7,500

- Logo on Digital Save the Date and Invitation\*
- Logo and Link on Event Website
- Logo and Link on all E-Communications
- Logo and Link on Social Media Post
- Logo on all Event Signage
- Logo on Printed Program
- Half Page Program Ad
- Printed Logo Decal on Court at Tournament
- Promotional Item in Swag Bag
- 4 Players Teams (8 Players) and 8 Spectator Tickets to the Tournament

## TEAM SPONSOR - \$2,500

- Logo and Link on Event Website
- Logo and Link on all E-Communications
- Logo in Printed Program
- Logo on all Event Signage
- 2 Player Teams (4 Players) and 4 Spectator Tickets to the Tournament

For more information, visit [coasc.org/pickleballslam](https://coasc.org/pickleballslam) or contact Anna Ferguson at 714-352-8839.

**\*Sponsorship must be received by June 7th to be included in print collateral**

Your gift to COASC is fully tax-deductible to the extent of the law, as COASC is a non-profit 501(c)(3). Tax ID: 95-2874089.



# UNDERWRITING OPPORTUNITIES

Your charitable donation directly benefits older adults in need and provides your company with corporate recognition at the event.

## PLAYER SWAG BAG UNDERWRITER - \$4,000

- Company Logo on Every Swag Bag for 120 players
- Logo on Digital Invitation\*
- Logo in Printed Program
- Logo and Link on all E-Communications
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- 4 Spectator Tickets to the Tournament



## SCORECARD UNDERWRITER- \$2,000

- Logo on Digital Invitation\*
- Logo in Printed Program
- Logo and Link on all E-Communications
- Name and Link on Event Website
- Verbal Recognition at Tournament
- 2 Spectator Tickets to the Tournament



## COURT DECAL UNDERWRITER - \$1,000

- Logo on Digital Invitation\*
- Logo in Printed Program
- Logo and Link on all E-Communications
- Logo and Link on Event Website
- Printed Logo Decal on Court at Tournament
- 1 Spectator Ticket to the Tournament







# Pickleball Slam Sponsorship/Underwriting Registration:

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor/Underwriting Level: \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Enclosed is a check payable to Council on Aging – Southern California

*(Checks are preferred)*

Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_/\_\_\_/\_\_\_ CW \_\_\_\_\_

Signature \_\_\_\_\_

Sponsorships may be purchased online at [www.coasc.org/pickleballslam](http://www.coasc.org/pickleballslam)

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